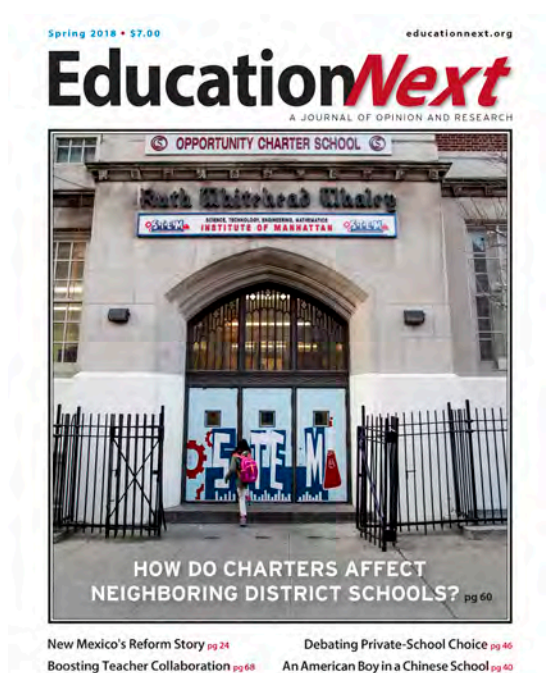


# Education*Next*



## ADVERTISING OPPORTUNITIES PRINT/ONLINE AD PACKAGES NOW AVAILABLE!



### Package Rates

*Education Next* offers a 15% discount to advertisers interested in a package that includes both print and online advertisements. Three popular packages are listed below. If your organization is interested in a package not listed here, please get in touch with us to discuss your organization's needs.

Print Size	Number of Impressions	Cost
Full Page Premium	30,000	\$1,400
Full Page	25,000	\$1,210
1/2 Page	15,000	\$485

## ADVERTISING IN PRINT

**E**ducation Next reaches a targeted audience of active participants in the education reform conversation, including many policy makers at the national, state, and local levels and journalists at elite media outlets.

Education Next is a quarterly journal with a circulation of 3,000 copies and is available via subscription and at major education conferences throughout the U.S.



### Rates

Size	Single Purchase	Multiple
Full Page Premium*	\$900	\$800
Full Page	\$800	\$700
1/2 Page	\$530	\$430
1/3 Page	\$350	\$250
2 Page Spread	\$1,225	\$1,125
Inside Back Cover	\$950	\$850

\* Front of journal, before first article

### Spring 2020

Materials Due: January 17

In Mail By: March 2

### Summer 2020

Materials Due: April 13

In Mail By: May 28

### Fall 2020

Materials Due: July 20

In Mail By: August 31

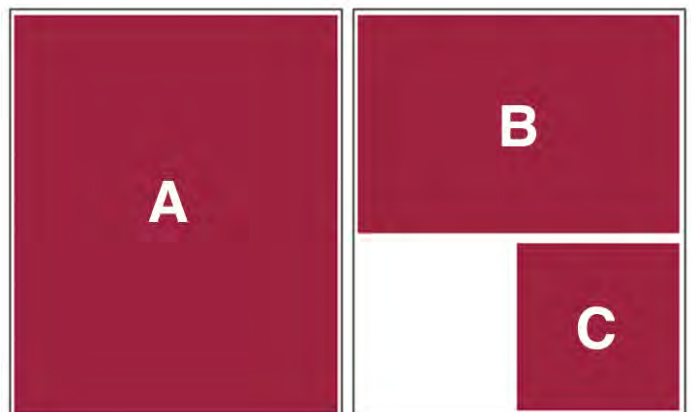
### Winter 2021

Materials Due: October 5

In Mail By: November 18

### Dimensions

Size	Width x Height	Ex.
Full Page	7.25" x 10"	A
1/2 Page (Horizontal)	7.25 x 4.5	B
1/3 Page (Square)	4.75 x 4.75	C



## ADVERTISING ONLINE

EducationNext.org is a valuable resource to those interested in up-to-date information on education reform.

New content, including articles, blog posts, podcasts, and videos, is published daily. The site also includes complete comprehensive archives, author profiles, and daily education news postings from newspapers around the country.

Bloggers have included *Education Next* editors, former governors, renowned economists and academics, directors of public policy programs, and more.

EducationNext.org receives almost 2 million pageviews annually and has an intelligent and passionate reader base.

### Rates

#### Placement

180 x 150	\$25 CPM
300 x 100 (homepage)	\$25 CPM

Geographically targeted advertising is available at an additional cost. Please inquire to receive a quote.

For more details on our advertising program and special limited-time discounts, contact the Education Next Advertising team at [en\\_ads@educationnext.org](mailto:en_ads@educationnext.org)

The screenshot shows the EducationNext website interface. At the top, the logo "EducationNext" is displayed in black and red. Below the logo is a navigation menu with links for HOME, THE JOURNAL, BLOG, TOPICS, MULTIMEDIA, CONNECT, EDFACTS, and ARCHIVES. A search bar is located on the right side of the navigation menu. The main content area features an article titled "Hamilton Goes to High School" by Wayne D'Orio. The article includes a small image of a crowd and a sub-headline: "How students are learning U.S. history from the hottest show on Broadway". Below the article title is a "SPONSORED RESULTS" section featuring a blue box for "JOHNS HOPKINS SCHOOL of EDUCATION" and a green box for "HARVARD Kennedy School Program on Education Policy and Governance". A "RELATED EDNEXT ARTICLES" section is also visible, listing several articles related to the main article. At the bottom of the page, there are two subscription forms: "SEND ME THE EDUCATION NEXT DAILY EMAIL ALERT" and "NOTIFY ME WHEN EDUCATION NEXT POSTS A BIG STORY".

# Education*Next*

## ABOUT *EDUCATION NEXT*

**E***ducation Next* bases its editorial policy on the premise that the education sector is ripe for major change and reform. We publish articles that feature some of the best current thinking on issues such as encouraging school choice, raising standards, and improving teacher quality.

We are committed to encouraging the open exchange of ideas, presenting the latest research findings, and stimulating thoughtful discourse about contemporary education.

Since the Spring of 2001, *Education Next* has produced high quality quarterly journals which have disseminated cutting-edge research and thoughtful feature articles that are as accessible to the everyday parent as they are to academics.

In fact, according to a study released by the Editorial Projects in Education (EPE) Research Center, *Education Next* is the most influential journal and the 8th most influential source of information about K-12 education over the past decade.

Our comprehensive website, <http://educationnext.org>, houses not only full archives of our print content but also hosts blogs, videos, and podcasts, with new material available daily.



*Martin R. West*  
*Editor-in-Chief*